

**WALT: identify persuasive features within a letter**

*Colour code them as you find them*

Imperative Verbs	Repetition	Expanded Noun Phrases	Rhetorical Questions
These tell your reader what to do. They help to get the message across clearly.	How many times has the product name been mentioned in this advert?	These help to persuade your reader by making your idea seem like the best idea ever.	These are questions which make your reader feel like you're talking directly to them.

## Persuasive Letter

Dear Sir/Madam,

I am writing to ask you to please reduce your extensive garden gnome collection so that I may deliver your letters without fear of injury.

For the past few years, I have found it increasingly difficult to work my way through your garden without treading on an unsuspecting gnome. Last week, when I arrived home and found a miniature fishing rod stuck in my shoe, I realised that this had gone on for too long. Surely you don't want me to be injured, do you?

I enjoy gnomes and I think that a small collection can brighten up the garden substantially but the situation has become ridiculous. From now on, I will leave your letters beneath Goswald the Great until you significantly reduce your collection.

Yours sincerely,  
Postal Worker Patricia



Which features did you manage to spot?

You Do It Alone



(Independent)