

# RECAP What is persuasion? What are different ways of writing to persuade?

### What is persuasion?

When you are writing to persuade, you want to convince your reader about something. It might be that you're persuading them to buy your product or you could be persuading them that what you're saying is true.

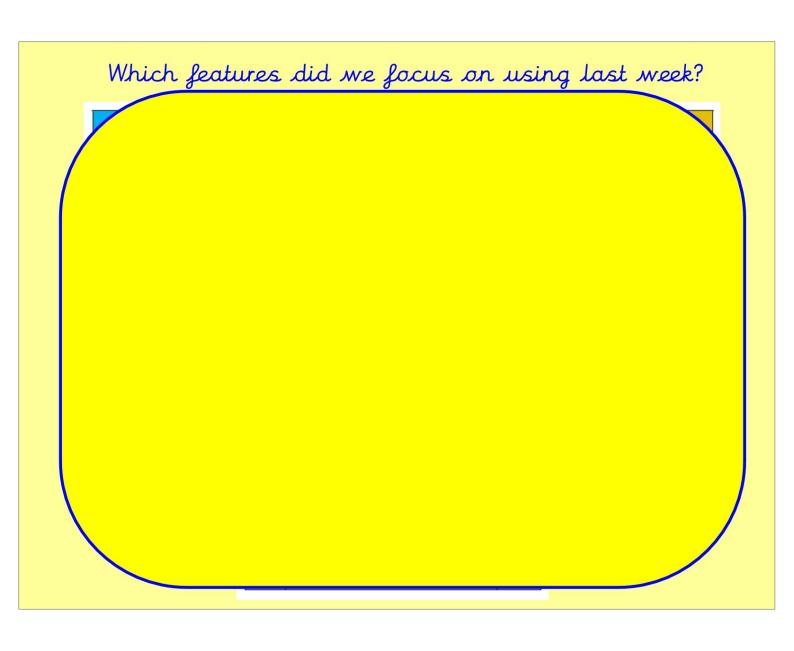
What are different ways of writing to persuade?

- \* Adverts/Posters
- \* A persuasive talk/speech
- \* A persuasive letter

## Features of Writing to Persuade

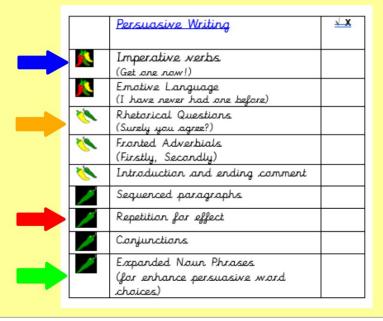
The most important part of writing to persuade is being able to convince your reader. To do this effectively, you'll need to use a range of different features.

	Persuasive Writing	<u>√</u> x
	Imperative verbs	
	Emotive Language (I have never had one before)	
1	Rhetorical Questions (Surely you agree?)	
20	Fronted Adverbials (Firstly, Secondly)	
19	Introduction and ending comment	
Jan San San San San San San San San San S	Sequenced paragraphs	
	Repetition for effect	
	Conjunctions	
	Expanded Noun Phrases (for enhance persuasive word choices)	



#### Answers

Imperative Verbs	Repetiton	Expanded Noun Phrases	Rhetorical Questions
These tell your reader what to do. They help to get the message across clearly.	How many times has the product name been mentioned in this advert?	These help to persuade your reader by making your idea seem like the best idea ever.	These are questions which make your reader feel like you're talking directly to them.



This week we will be planning and writing a persuasive letter to the United Nations stating why girls should be allowed to go to school.

In order to do this what did we practise creating / writing last week?

#### Answers

# In order to do this what did we practise creating / writing last week?

#### What Is a Balanced Argument?

A balanced argument looks at different points of view on an issue, providing arguments for and against. It presents a balanced set of arguments without leaning one way or the other.

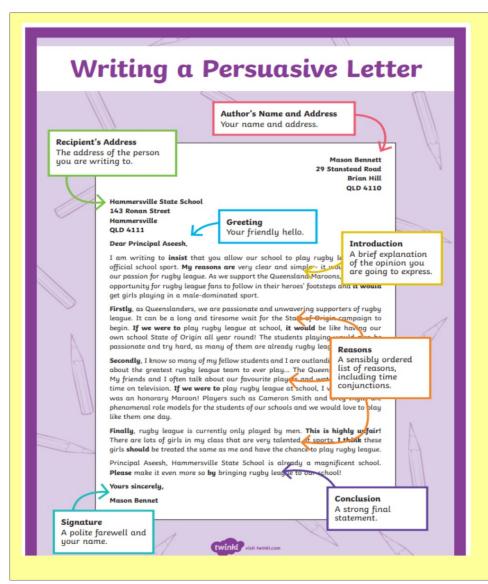


When writing a balanced argument, it is important to remember that it doesn't matter whether you are for or against the issue to begin with. You must present both sides of the argument fairly.

Then, in the final paragraph, after balancing both sides of the argument, you can state which side you agree with.

#### How will this help us?

For and Against Planning Sheet				
Parents have the apportunity to:		Homeschooling parents are required to:		
	For	Against		
Point 1 (Include any supporting evidence)	Determine the curriculum and their children's schooling schedule.	Spend time reviewing numerous curriculum programs up to their standards and best suiting their children's learning needs.		
_	Spend extra time with their children an difficult concepts and move ahead after children master a subject ar concept.	Restrain anger and remain patient when children struggle with learning.		
Point 3 (Include any supporting evidence)	Spend extra time helping their children develop any special talents they possess, including musical, athletic etc.	Spend more time finding playmates and friends for their children in similar circumstances.		



It will help us to form our argument and write the main body of our letter.

Make your own list of reasons for and against

Girls should be allowed to go to school

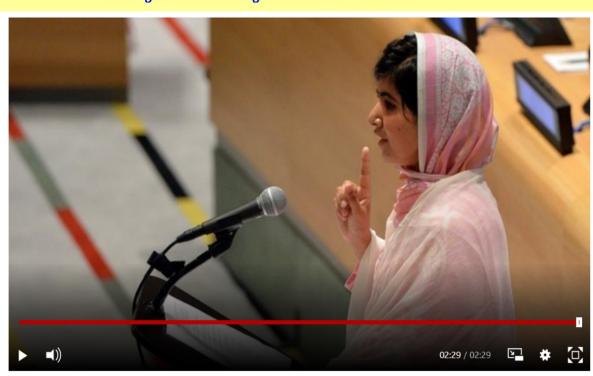
For



Against



Now watch and listen to Malala making her speech to the United Nations. Are there are any extra arguments you can add?





Malala Yousafzai: 'Education for every child'

#### Suggested answers

# Girls should be allowed to go to school

#### For



#### Against

- Good education
- Able to get a job / earn money
- It is a basic human right to have an education
- Gives independence, strength, power and courage
- Allows girls to be treated with dignity
- Equal opportunties / Life skills
- Make friends / socialise / build relationships

- Women's role is to do chores in the home
- Women should look after children
- Man's role to be educated
- Education distraction to their role