

Persuasive Writing Word Mats

Writing to Persuade

Imperative Verbs

buy
campaign
create
demand
expect
explain
forget
halt
imagine
leave
purchase
reduce
say goodbye to...
stand up for...
stop
use

Persuasive Word Choices

amazing
brand-new
brilliant
delightful
extraordinary
fantastic
flawless
incredible
magnificent
never-before-seen
newly designed
one of a kind
spectacular
splendid
unique
wonderful

Whether you're writing a letter, a speech or an advert, you need to persuade your reader that what you're saying is true.

Sentence Starters

As soon as you use the...,
For centuries,
For the past few years,
From now on,
From the moment you first see the...,
Just imagine...
Say goodbye to...
Surely...

Rhetorical Questions

Do you really want...?
Do you think...?
Have you longed for a solution to...?
Have you always wanted...?
Have you considered...?
Have you tried...?
How can you live without...?
What are you waiting for?
What is better than...?
Why don't you...?
Why not try...?



Persuasive Writing

Introductions

I think...
For this reason...
I feel that...
I am sure that...
It is certain...
I am writing to...
Of course...
In the same way...
On the other hand...
In this situation...

Making your point

Firstly, secondly, thirdly...
Furthermore...
In addition...
Also...
Finally...
Likewise...
Besides...
Again...
Moreover...
Similarly...
Surely...
Certainly...
Specifically...
If...then...
because...

Details

For example...
In fact...
For instance...
As evidence...
In support of this...

Endings

For these reasons...
As you can see...
In other words...
On the whole...
In short...
Without a doubt...
In brief...
Undoubtedly...

Other Words

reasons
arguments
for
against
unfair
pros
cons

