

## Lesson 2

WALT: plan a persuasive letter

Today we need to put our arguments onto a planning document

## Girls should be allowed to go to school

### For



- Good education
- Able to get a job / earn money
- It is a basic human right to have an education
- Gives independence, strength, power and courage
- Allows girls to be treated with dignity
- Equal opportunities / Life skills
- Make friends / socialise / build relationships

### Against

- Women's role is to do chores in the home
- Women should look after children
- Man's role to be educated
- Education distraction to their role

Our task is to write  
a balanced argument  
using persuasive  
features.

We will need our word  
mats to help us

## Writing to Persuade

Imperative Verbs	Persuasive Word Choices
buy	amazing
campaign	brand-new
create	brilliant
demand	delightful
expect	extraordinary
explain	fantastic
forget	flawless
halt	incredible
imagine	magnificent
leave	never-before-seen
purchase	newly designed
reduce	one of a kind
say goodbye to...	spectacular
stand up for...	splendid
stop	unique
use	wonderful

Whether you're  
writing a letter, a  
speech or an advert, you  
need to persuade your  
reader that what you're  
saying is true.

### Sentence Starters

As soon as you use the...,  
For centuries,  
For the past few years,  
From now on,  
From the moment you first see the...,  
Just imagine...,  
Say goodbye to...,  
Surely...

### Rhetorical Questions

Do you really want...?  
Do you think...?  
Have you longed for a solution to...?  
Have you always wanted...?  
Have you considered...?  
Have you tried...?  
How can you live without...?  
What are you waiting for?  
What is better than...?  
Why don't you...?  
Why not try...?



## Persuasive Writing

### Introductions

I think...  
For this reason...  
I feel that...  
I am sure that...  
It is certain...  
I am writing to...  
Of course...  
In the same way...  
On the other hand...  
In this situation...

### Making your point

Firstly, secondly,  
thirdly...  
Furthermore...  
In addition...  
Also...  
Finally...  
Likewise...  
Besides...  
Again...  
Moreover...  
Similarly...  
Surely...  
Certainly...  
Specifically...  
If...then...  
because...

### Details

For example...  
In fact...  
For instance...  
As evidence...  
In support of this...  
**Endings**  
For these reasons...  
As you can see...  
In other words...  
On the whole...  
In short...  
Without a doubt...  
In brief...  
Undoubtedly...

### Other Words

reasons  
arguments  
for  
against  
unfair  
pros  
cons

twinkl visit [twinkl.com](https://www.twinkl.com)



\*On the one hand  
\*On the other hand  
\*As well as  
\*While  
\*Similarly  
\*However  
\*Some people say  
\*Other people say

WALT: to plan a persuasive letter

#### Opening Paragraph

Introduction, who are you? Why are you writing?

#### Middle Paragraph

Give your arguments for why children should go to school.

1. Sentence starter:

Argument:

2. Sentence starter:

Argument:

3. Sentence starter:

Argument:

#### Closing Paragraph

What would you like to happen next?

Other persuasive language / phrases I will use:

We will take each section in turn and complete our planning template.

### Persuasive Writing

#### Introductions

I think...  
For this reason...  
I feel that...  
I am sure that...  
It is obvious...  
I am writing to...  
Of course...  
In the same way...  
On the other hand...  
In this situation...

#### Making your point

Firstly, secondly, thirdly...  
Furthermore...  
In addition...  
Also...  
Finally...  
Likewise...  
Besides...  
Again...  
Moreover...  
Similarly...  
Surely...  
Certainly...  
Specifically...  
If...then...  
because...

#### Details

For example...  
In fact...  
For instance...  
As evidence...  
In support of this...  
**Endings**  
For these reasons...  
As you can see...  
In other words...  
On the whole...  
In short...  
Without a doubt...  
In brief...  
Undoubtedly...

#### Other Words

reasons  
arguments  
for  
against  
unfair  
pros  
cons



WALT: to plan a persuasive letter

#### Opening Paragraph

Introduction, who are you? Why are you writing?

I am Mrs Lucas a teacher at Chesswood Junior School, Worthing.

I am writing to you

I strongly believe that all children should be able to attend school



Metacognition

I Do



(Teacher example)

## Middle Paragraph

Give your arguments for why children should go to school.

1. Sentence starter:  
Argument:

Now say why!

## Persuasive Writing

### Introductions

I think...  
For this reason...  
I feel that...  
I am sure that...  
It is certain...  
I am writing to...  
Of course...  
In the same way...  
On the other hand...  
In this situation...

### Make your point

Firstly, secondly,  
thirdly...  
Furthermore...  
In addition...  
Also...  
Finally...  
Likewise...  
Besides...  
Again...  
Moreover...  
Similarly...  
Surely...  
Certainly...  
Specifically...  
If...then...  
because...

### Details

For example...  
In fact...  
For instance...  
As evidence...  
In support of this...  
Endings  
For these reasons...  
As you can see...  
In other words...  
On the whole...  
In short...  
Without a doubt...  
In brief...  
Undoubtedly...

### Other Words

reasons  
arguments  
for  
against  
unfair  
pros  
cons



Girls should be allowed to go to school

For



Against

- Good education
- Able to get a job / earn money
- It is a basic human right to have an education
- Gives independence, strength, power and courage
- Allows girls to be treated with dignity
- Equal opportunities / Life skills
- Make friends / socialise / build relationships

- Women's role is to do chores in the home
- Women should look after children
- Man's role to be educated
- Education distraction to their role



## Middle Paragraph

Give your arguments for why children should go to school.

1. Sentence starter: *Firstly,*  
Argument:

*It is a basic human right to have an education*  
*without it people do not have the skills they*  
*need to succeed in their lives*

*Now say why!*

## Persuasive Writing

### Introductions

I think...  
For this reason...  
I feel that...  
I am sure that...  
It is certain...  
I am writing to...  
Of course...  
In the same way...  
On the other hand...  
In this situation...

### Make your point

Firstly, secondly,  
thirdly...  
Furthermore...  
In addition...  
Also...  
Finally...  
Likewise...  
Besides...  
Again...  
Moreover...  
Similarly...  
Surely...  
Certainly...  
Specifically...  
If...then...  
because...

### Details

For example...  
In fact...  
For instance...  
As evidence...  
In support of this...  
For these reasons...  
As you can see...  
In other words...  
On the whole...  
In short...  
Without a doubt...  
In brief...  
Undoubtedly...

### Other Words

reasons  
arguments  
for  
against  
unfair  
pros  
cons

twinkl  
visit twinkl.com



Girls should be allowed to go to school

For

- Good education
- Able to get a job / earn money
- It is a basic human right to have an education
- Gives independence, strength, power and courage
- Allows girls to be treated with dignity
- Equal opportunities / Life skills
- Make friends / socialise / build relationships



Against

- Women's role is to do chores in the home
- Women should look after children
- Man's role to be educated
- Education distraction to their role

## Middle Paragraph

Give your arguments for why children should go to school.

2. Sentence starter:

Argument:

3. Sentence starter:

Argument:

## Persuasive Writing

### Introductions

I think...  
For this reason...  
I feel that...  
I am sure that...  
It is certain...  
I am writing to...  
Of course...  
In the same way...  
On the other hand...  
In this situation...

### Making your point

Firstly, secondly, thirdly...  
Furthermore...  
In addition...  
Also...  
Finally...  
Likewise...  
Besides...  
Again...  
Moreover...  
Similarly...  
Surely...  
Certainly...  
Specifically...  
If...then...  
because...

### Details

For example...  
In fact...  
For instance...  
As evidence...  
In support of this...  
**Endings**  
For these reasons...  
As you can see...  
In other words...  
On the whole...  
In short...  
Without a doubt...  
In brief...  
Undoubtedly...

### Other Words

reasons  
arguments  
for  
against  
unfair  
pros  
cons



Girls should be allowed to go to school

For



Against

- Good education
- Able to get a job / earn money
- It is a basic human right to have an education
- Gives independence, strength, power and courage
- Allows girls to be treated with dignity
- Equal opportunities / Life skills
- Make friends / socialise / build relationships
- Women's role is to do chores in the home
- Women should look after children
- Man's role to be educated
- Education distraction to their role



## Closing Paragraph

*What would you like to happen next?*

### Persuasive Writing

#### Making your point

Firstly, secondly,  
thirdly...  
Furthermore...  
In addition...  
Also...  
Finally...  
Likewise...  
Besides...  
Again...  
Moreover...  
Similarly...  
Surely...  
Certainly...  
Specifically...  
If...then...  
because...

#### Details

For example...  
In fact...  
For instance...  
As evidence...  
In support of this...  
**Endings**  
For these reasons...  
As you can see...  
In other words...  
On the whole...  
In short...  
Without a doubt...  
In brief...  
Undoubtedly...

#### Other Words

reasons  
arguments  
for  
against  
unfair  
pros  
cons

twinkl



### Writing to Persuade

#### Imperative Verbs

buy  
campaign  
create  
demand  
expect  
explain  
forget  
halt  
imagine  
leave  
purchase  
reduce  
say goodbye to...  
stand up for...  
stop  
use

#### Persuasive Word Choices

amazing  
brand-new  
brilliant  
delightful  
extraordinary  
fantastic  
flawless  
incredible  
magnificent  
never-before-seen  
newly designed  
one of a kind  
spectacular  
splendid  
unique  
wonderful

Whether you're writing a letter, a speech or an advert, you need to persuade your reader that what you're saying is true.

#### Sentence Starters

As soon as you use the...  
For centuries,  
For the past few years,  
From now on,  
From the moment you first see the...  
Just imagine...  
Say goodbye to...  
Surely...

#### Rhetorical Questions

Do you really want...?  
Do you think...?  
Have you longed for a solution to...?  
Have you always wanted...?  
Have you considered...?  
Have you tried...?  
How can you live without...?  
What are you waiting for?  
What is better than...?  
Why don't you...?  
Why not try...?



Other persuasive language / features I will use:

## Writing to Persuade

### Imperative Verbs

buy  
campaign  
create  
demand  
expect  
explain  
forget  
halt  
imagine  
leave  
purchase  
reduce  
say goodbye to...  
stand up for...  
stop  
use

### Persuasive Word Choices

amazing  
brand-new  
brilliant  
delightful  
extraordinary  
fantastic  
flawless  
incredible  
magnificent  
never-before-seen  
newly designed  
one of a kind  
spectacular  
splendid  
unique  
wonderful

Whether you're writing a letter, a speech or an advert, you need to persuade your reader that what you're saying is true.

### Sentence Starters

As soon as you use the...,  
For centuries,  
For the past few years,  
From now on,  
From the moment you first see the...,  
Just imagine...  
Say goodbye to...  
Surely...

### Rhetorical Questions

Do you really want...?  
Do you think...?  
Have you longed for a solution to...?  
Have you always wanted...?  
Have you considered...?  
Have you tried...?  
How can you live without...?  
What are you waiting for?  
What is better than...?  
Why don't you...?  
Why not try...?



Where can you add more of these features to ensure your writing is persuasive?