



ACRO in Action



Job Profile

Job Title: Artist: Calligraphy & Animal Portraits

Job Profile: As an artist, I paint and sell pet portraits and I am a calligrapher. Calligraphers are professional artists who specialise in handwriting. I teach dip pen & ink and brush calligraphy and I exhibit & sell work in a gallery in Worthing.

Subjects: Art, Design Technology



Laura Swatridge



Key Skills

A ttitude	Self Knowledge, belief, confidence: With calligraphy it is determination; it is a discipline and takes many hours of practice. With the pet portraits I would say absorption and trying new things to create the finish I want.
C reativity	Imagining: I have to use my imagination in a creative way to create products that are striking and that people will love and want to buy. I have to imagine what would appeal to my customers.
R elationships	Working with others: With the pet portraits you have to work well with others to get a clear idea of what the customer wants and expects; so also communication is important.
O rganisation	Planning, self management, vision and goal setting are vital when you are self employed. In fact all of the organisation skills are essential to be successful.

What I love about my job: I love the work itself; the drawing & painting. I love the freedom—I work when I can / when I want to. I also love the feedback & joy my portraits give to other people.