

Steve Jobs' Biography

Steve Jobs was an American businessman and inventor. In the 1970s, he co-founded Apple Inc., which has become one of the world's most successful technology companies. This extract from Steve's biography describes his personality and some key events in his life.

- 5 In his early twenties, Jobs almost single-handedly introduced the world to the first computer that could sit on your desk and actually do something all by itself. He revolutionized music and the ears of a generation with a spiffy little music player called the iPod and a wide selection of songs at the iTunes store. He funded and nurtured a company called Pixar that made the most amazing computer-animated movies — *Toy Story*, *Cars*, and *Finding Nemo* — bringing to life imaginary characters like never before.

- 10 Though he was neither an engineer nor a computer geek, he helped create one gotta-have-it product after another by always designing it with you and me, the actual users, in mind. [...] [M]ore insanely awesome technology was in the works, including the iPhone, which would put much of the power of a computer neatly into the palm of your hand. The father of four would be repeatedly compared with the inventor Thomas Edison and auto magnate* Henry Ford, who both introduced affordable, life-changing conveniences that transformed the way Americans lived.